



KONICA MINOLTA



A division of Konica Minolta Business Solutions USA Inc.

## News Releases

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### **All Covered Acquires Managed IT Services Practice of Memphis-based Service Assurance**

#### **Division of Konica Minolta Business Solutions U.S.A. Continues to Expand Presence in Key Growth Market**

**Foster City, Calif. and Ramsey, N.J. – February 14, 2012 – [All Covered](#)**, a division of Konica Minolta Business Solutions U.S.A. ([Konica Minolta](#)) focused on delivering high-performance Managed IT Services to small- and medium-sized businesses, is pleased to announce that [Service Assurance](#), a Managed IT outsourcing company based in Memphis, Tennessee, has joined All Covered. With the addition of Service Assurance, All Covered expands its presence with a broad and talented group of professionals along with a diverse list of clients.

“Service Assurance’s core values align nicely with All Covered’s vision to provide comprehensive national coverage for Managed IT Services that offers immediate business value and unmatched customer support,” said Todd Croteau, President of All Covered. “Small- and medium-sized businesses around the country can count on All Covered and Konica Minolta to deliver consistent and reliable Managed IT Services to improve business productivity.”

Since 1989, Service Assurance has been providing businesses with strategic IT planning, 24x7 help desk support, remote backup management, cloud services, email and security management. As the largest regional technology support and Managed IT Services provider in the Mid-South, Service Assurance is a leader in working with organizations to streamline IT operations. It is recognized as a top managed services provider and appeared on the *MSPmentor 100* list for 2011.

Mark Giannini, CEO of Service Assurance said, “Joining All Covered is the right decision to help us better serve our growing list of national customers, provide additional services and expertise to our core Mid-South clients while giving our employees the broadest career growth opportunities. We are excited to join the Konica Minolta family and offer our customers extended IT and print services as well as a portfolio of proven vertical solutions.”

#### **About All Covered**

All Covered, a division of Konica Minolta Business Services U.S.A., Inc., is the nation's leading IT services company serving small to medium-sized businesses. For over 14 years, All Covered has been helping businesses across all verticals with their IT support needs. All Covered has local offices in over 25 cities with more than 300 engineers, and is fully certified in all major technologies. Across the U.S., more businesses trust All Covered for their IT support than any other company.

#### **About Konica Minolta**

Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced document management technologies and Managed IT Services for the desktop to the print shop. For the fifth consecutive year, Konica Minolta was recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys. BLI has named Konica Minolta [2012 “Document Imaging Solutions Line of the Year”](#) and [“A3 MFP Line of the Year”](#) award winner for the company’s solution portfolio and award-winning line of bizhub Multifunctional Products. For more information, please visit [www.CountOnKonicaMinolta.com](http://www.CountOnKonicaMinolta.com) and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter](#).

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