



KONICA MINOLTA

WORKPLACE OF THE FUTURE™

10 TECHNOLOGIES

DRIVING THE WORKPLACE OF THE FUTURE

Is your company ready for the future? Ready or not, it's here and technology is making it possible. Companies who survive and flourish in the future will be the ones who employ the smartest use of technology.

Work is not where you are. Work is what you get done.

A recent study by the Future Workplace found* ...

76% believe work is no longer just where you are, it's what you get done.

62% think technology must help employee productivity and collaboration.

1 Office Management Technology

Smart office technologies make running an office easier and more efficient. Virtual visitor management systems help manage office visitors, allowing companies to save money by forgoing full-time front desk staff. And meeting scheduling tools connect people with the right meeting tools and resources.



2

Internet of Things (IoT)

Smartphones, wearable devices, tablets and desktop computers now can connect to appliances and sensors in and out of the workplace. You can communicate with your mobile device to the printer in the office, or even the coffee machine.

3 Advanced Collaborative Tools

How can you keep everyone on the same page, when they're miles apart? Advanced Collaborative Tools helps individuals collaborate no matter where they are located. Cloud-based document management provides a secure place to store, organize and share information from any device.

And telepresence robots give you a presence in the office even though you're not physically there.



4 Mobility



Mobility is more than a remote workforce; it's giving employees the flexibility they desire today. A Bring Your Own Device (BYOD) policy allows employees to use their own laptop, tablet or smartphone to access privileged company information and applications—increasing productivity while realizing cost savings.

Distributed Computing allows companies to run mission critical applications in the Cloud, fully replicating a desktop experience from any device. Any device you use becomes your work computer—minus the cost of buying all the applications for every device.

5 Telepresence, Virtual Reality, Augmented Reality



Online meeting and presentation software allows you to have a meeting with anyone who has an Internet connection. You can share content from your computer so everyone can see the same document at the same time, even browse the web together. Virtual Reality will allow us to show business concepts in more realistic terms, for example, walking through an office remodel or traveling through a patient's brain to find a tumor.

6 CRM & Business Intelligence (BI)

These sales analytic tools help you leverage data to grow your business. Business Intelligence takes large volumes of data and analyzes into information you can use to predict future conditions: market/industry data, competitor performance, etc.

CRM software tracks marketing and sales data, reporting on what works and what does not. It helps you build better customer relationships through more targeted campaigning.

7 Robotics

Robots can aid with remote procedures such as medical care, or do things humans simply cannot—carry items at a warehouse, military operations or even underwater ship maintenance. We will see more robots in our daily lives, whether it's a robot delivering room service, or taking over building security.

Artificial Intelligence (AI) will reshape the workplace, allowing systems that can comb through massive amounts of data. AI applications are already being used to adjust marketing campaigns based on signals from a target group.

8 3D Printing

Car parts, smartphone cases, fashion accessories, even jet engines are just some of the products being printed on 3D printers. Research and technology companies are developing quick prototypes affordably. Not only does this give them an edge over their competition, but it promotes innovation as employees are allowed to be more creative.

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9 Digital Ecosystems

Collaborating beyond the boundaries of your company is essential for new growth. A digital ecosystem is complementary technologies that make your work life more efficient, collaborative and productive. The "mesh" is the dynamic connection of people, processes, things and services that supports the digital ecosystem. As the mesh evolves and grows, so does the supporting technology, security and platform that interconnect.

10 Advanced Security

At the center of all these technologies, is security. It must be fluid, adaptive and detailed. Companies must have a comprehensive strategy early in the design of any application or IoT or mobility solution, because for all the great opportunity, there is also great risk.



Konica Minolta is driving innovation and transforming businesses to compete in the 21st century and beyond. For more information on how our Workplace of the Future smart office solutions is reshaping tomorrow's workplace, please contact your local sales representative.

reshapework.com

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*Future Workplace, The Workplace of the Future, September 2016