



All Covered 
IT SERVICES FROM KONICA MINOLTA

MOBILE APPLICATION DESIGN & DEVELOPMENT SERVICES





MAKE IT MOBILE

On any given day you can observe people on their phone or mobile device, following news and events, making purchases, sharing information, and much more.

Through All Covered's Mobile Application Design and Development services, we can develop a unique and custom mobile application that runs on both Android and iOS devices and reaches your desired audience of clients, members, the public or new visitors looking for services. We can create an app unique to you, such as one that works with your warehousing system to facilitate order fulfillment. The possibilities are endless.

When you engage with All Covered's Mobile App team, we will work with you to envision your end product by creating mockups that allow you to simulate the user experience. Once you're happy with those mockups, we then work to develop your customized mobile application and distribute it across the iOS and Android stores to make it available for your users to download.

Say goodbye to the idea of annual licensing fees, pay-by-user subscription services and even the hosting costs. When you contract with All Covered to build an application, you own the code.

Our skilled development team can create a custom Mobile App* for you that offers:

- Enhanced customer engagement
- Secure customer interaction
- Content provided through API's
- Push notifications to users
- Customer/user profile management
- QR Code and Bar Code scanning and recognition
- One click calling
- Geolocation mapping with links to directions
- API-based dynamic content
- Cross Platform private application deployment – (not available on the Android or iOS stores)
- Cross Platform (iOS and Android) deployment – we'll get your app approved for both Google and Apple stores



*Use of cutting edge technologies and tools including: iOS/Android, Xamarin, React Native, HTML5, CSS, JQuery, Objective-C/Swift, PHP, Javascript, CSS, DotNetNuke, and more.

HOW WE WORK WITH YOU

Envisioning. We start by learning your strategy and end goal. As with any product such as a Mobile App, we take care to ensure a thorough understanding of your business model and who you want to reach. You may want integration with your CRM or other business applications as an example. It's important that we understand the full breadth of your needs and requirements.

Prototyping and design. The best way to help you envision your product is to see a functional prototype. We use prototyping to help you evaluate your concept and gather feedback from your team and from a sampling of your target audience.

Development and testing. We work to ensure that every element of your application is user friendly and highly intuitive. As new technologies emerge, our team of engineers will design your application either in stages or fully loaded... you decide. We employ a variety of tools and techniques to test for functionality, stability and most important – usability.

Deployment and post-launch support. When you're application is ready to launch, we'll be right by your side to ensure success and to help with ongoing support if needed. As we're confident your audience will love the mobile app experience, we can continue to build on your initial offering with tweaks and enhancements as desired.

Classic Mobile App: \$28,200 WHAT YOU GET

A fully native mobile app. We build applications that can be available on both the iOS and Android platforms. This allows us to publish those apps to the Apple iOS and Google Play Stores for public download.

Consistent branding. We'll work with you to create a design that will match your brand.

Authentication. We'll tie the app to your existing website so you can provide special benefits to those registered users.


Control. Up to 5 screens with API integration to provide information and quick access to contact information, news, events, promotions or anything else that will help you engage with your customers.

Push notifications. We work with a number of push notification services that allow you to send important notifications directly to users that are using your application; most often there is no additional licensing fee for push notification functionality.

Metrics and analytics. Want to know how many users are using your app? We'll provide you with the ability to view the number of downloads as well as what your users are focusing on most inside your app.

Savings. No additional licensing fees, no pay-by-user or use – you own the code!

And – if the above offering does not meet your particular needs, we will customize a quote based on your unique business needs.











“THEY TOOK AN IDEA WE HAD
TO IMPROVE OUR COMPANY
AND MADE IT A REALITY. I
RECOMMEND ALL COVERED TO
ANYONE LOOKING TO BECOME
MORE EFFICIENT WITH THEIR
TECHNOLOGY.

Terria Brown, Practice Manager, VEINatlanta

NOTE: The package offering is for budgeting purposes and may be subject to additional design fees based on individual client needs and requirements; a formal Statement of Work will be provided.

ALL COVERED'S APPLICATION DEVELOPMENT SERVICES PORTFOLIO:

			
BUSINESS PROCESS & SOFTWARE SELECTION SERVICES	CUSTOM AND MOBILE APP DEVELOPMENT	OFFICE 365 APPLICATION SERVICES	SALESFORCE OR DYNAMICS 365 DESIGN & CONSULTING
			
SHAREPOINT SERVICES	BUSINESS INTELLIGENCE AND DATA REPORTING	WEBSITE DESIGN	SWAT SERVICES FOR 20+ TECHNOLOGIES

PARTNERSHIP.

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

INFORMATION MANAGEMENT

Enterprise Content Management (ECM)
Document Management
Automated Workflow Solutions
Business Process Automation
Security and Compliance
Mobility
eDiscovery Services

IT SERVICES

Application Services
Cloud Services
IT Security
Managed IT Services
IT Consulting & Projects
Apple Managed Services
Managed Voice Services
Technology Implementation and Deployment

TECHNOLOGY

Office Multifunction Business Solutions
Commercial and Production Printers
Industrial Printers
Wide Format Printers
3D Printers
Scanners
Security Surveillance Systems
Laptops, Desktops and Computer Hardware
Servers and Networking Equipment
Managed Print Services (MPS)
Managed Enterprise Services

**Contact All Covered Toll-Free Nationwide at
866-446-1133 or visit www.AllCovered.com**



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